



High Product Quality

Die Koelnmesse vergibt im Rahmen eines Wettbewerbs den interzum award an Aussteller der interzum. Eine internationale Fachjury verleiht diese Auszeichnung für hervorragende Leistungen, die in der Branche zukunftsweisende Maßstäbe setzen.

Die Auszeichnung für hohe Produktqualität, die in beispielhafter Weise Innovation in Material, Funktion und Design vereint, wird verliehen an:

The Koelnmesse awards the interzum award as part of a competition. It is given to companies exhibiting at the interzum and granted by an international expert jury for outstanding achievements, which set new standards in the line of business.

The award for high product quality, which combines innovative aspects of material, function, and design, in an exemplary fashion goes to:

Produkt | Product

A.NEXT Arise

Hersteller | Manufacturer

**AGRO International
GmbH & Co. KG,
Bad Essen,
Deutschland | Germany**

Cologne, 8 May 2023

Gerald Böse
President and CEO
Koelnmesse GmbH,
Cologne

Arch.
Luisa Bocchietto
Architect and
designer, Biella
Senator of WDO,
Biella

Frederik Lauwaert
Managing Director
of EBIA – European
Bedding Industries'
Association, Ghent

Katrin de Louw
Owner of
"TRENDFILTER®"
Founder of
"FURNITURE
FUTURE FORUM®"
and of
COLORNETWORK®,
Bad Oeynhausen
and Bünde

Kristina Meyer
Designer and foun-
der and co-owner
of byform produkt-
design, Cologne
and Bielefeld

Vito Oražem
Vice President of
Red Dot,
Director of the
Red Dot
Design Museum,
Essen

Hon.-Prof. Dr.
Sascha Peters
Founder and
owner of the
materials and
technology agency
HAUTE
INNOVATION,
Berlin

Prof. Martin Stosch
Ostwestfalen-Lippe
University
of Applied Sciences
Lemgo



in cooperation with

